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# WineTaste

## Wine tasting IT solution





## What is WineTaste?

WineTaste is a specially designed IT solution for organising, conducting and reporting wine tasting activities. It strictly follows all official international methodology recommendations for Sensory Analysis of wines and other spirituous beverages, but is flexible enough to modify or extend the tasting methodology.

## Where it can be used?

- Professional competitions with blind wine tasting activities.
- Individual or mass-audience wine tasting events with professional or simplified score scale.
- Wine tastings for education or Certification purposes.

## What does WineTaste offer?

Besides being strictly compliant with International standards we assures such extra advantages as:

- **Maximum simplicity and mobility** for organising, conducting and reporting a wine tasting event. Compatibility with any mobile device;
- **Elimination of the possibility of errors** arising from manual data processing;
- **Maximum transparency, trustability and security** of the tasting results, as the wine scores are stored using blockchain technology and can be cryptographically audited anytime.
- **High efficiency**, as filling out score sheets in electronic format makes possible an instant results processing and calculation;
- **Advanced reporting features**, granting a fast and easy access to contest results for organisers, judges and participants.

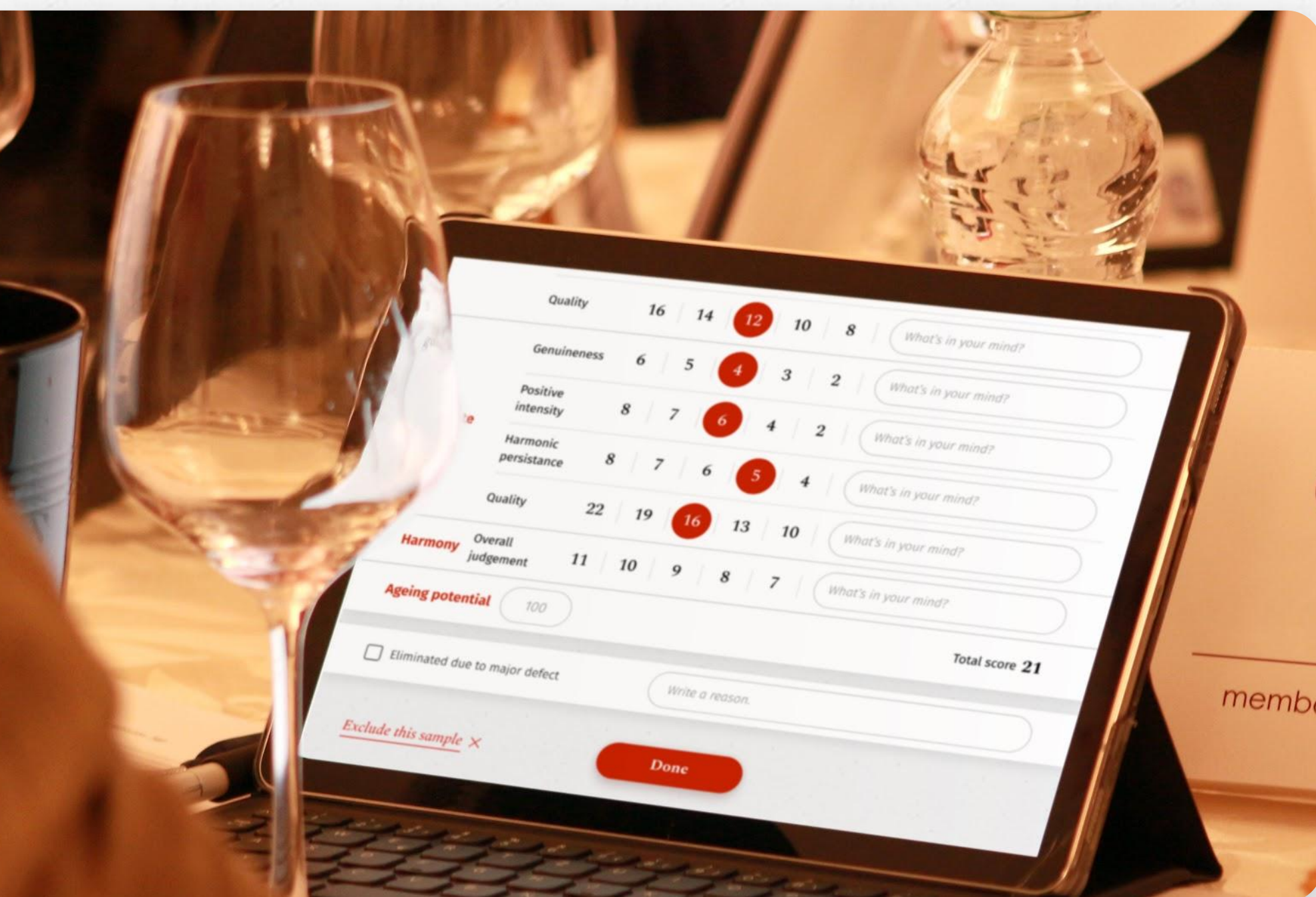


# Maximum Simplicity

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## You can forget about

- Paperwork and obvious related mistakes
- Wine scores processing
- Spreadsheets and formulas
- Downloading, installing and configuring
- Hardware and network issues



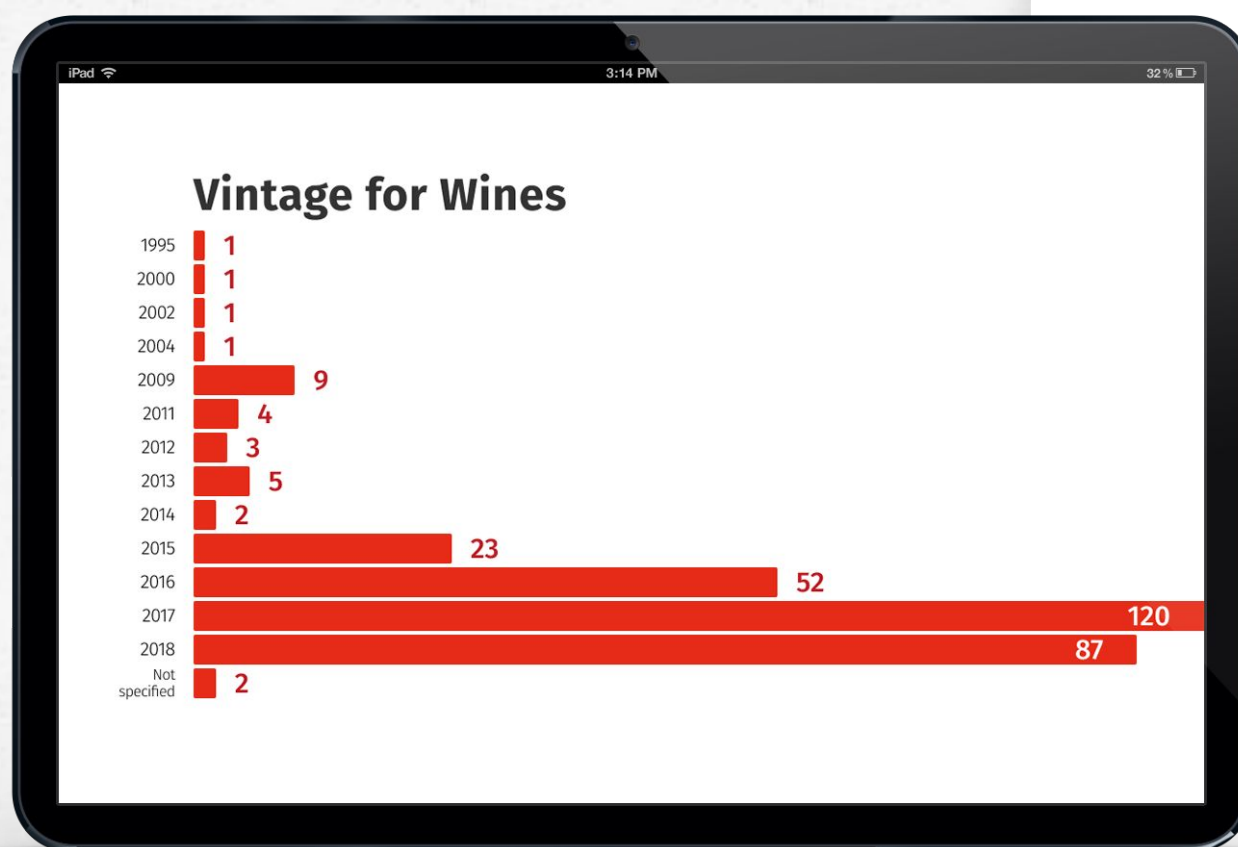
Our solution was already used during 13 professional tasting events in 5 different countries, including 8 major international competitions. **One of them was conducted entirely online .**

During these events, our software was used by more than **140 wine professionals** from **19 countries**.



## Guaranteed credibility

One of the key advantages of WineTaste solution is optional possibility of real-time tracking of the competition process using blockchain technology. This way the **results of the wine tastings can't be deleted, edited or any other way altered**. The authenticity of each database entry can be cryptographically audited anytime.



## Transparent reporting

- The organisers will have access to detailed results of all conducted events.
- Judges will have access to all their scores in the events they took part.
- Participants receive detailed reports on all scores of each taster for each of the evaluated parameters for their wines. This way they have access to **professional expertise for each sample of wines** submitted to the competition.



# Maximum transparency

As an additional instrument of transparency and, Gustos.Life recommends **organising a live video stream** of the tasting process, accompanied with the real-time database entry log. You can find examples of such broadcasts on the **YouTube channel Gustos.Life**. Thus, the full credibility and invariability of all results is guaranteed.



Block ID	Timestamp	Node name	Trxs	Block ID_Hash	Previous Block ID_Hash
55075	1 sec ago	schipper	0	0000d72321b49d98453b6aee...	0000d72233c0ddc6130d682e017566...
55074	4 secs ago	schipper	0	0000d72233c0ddc6130d682e...	0000d7219669cdd019dcf0211f70710...
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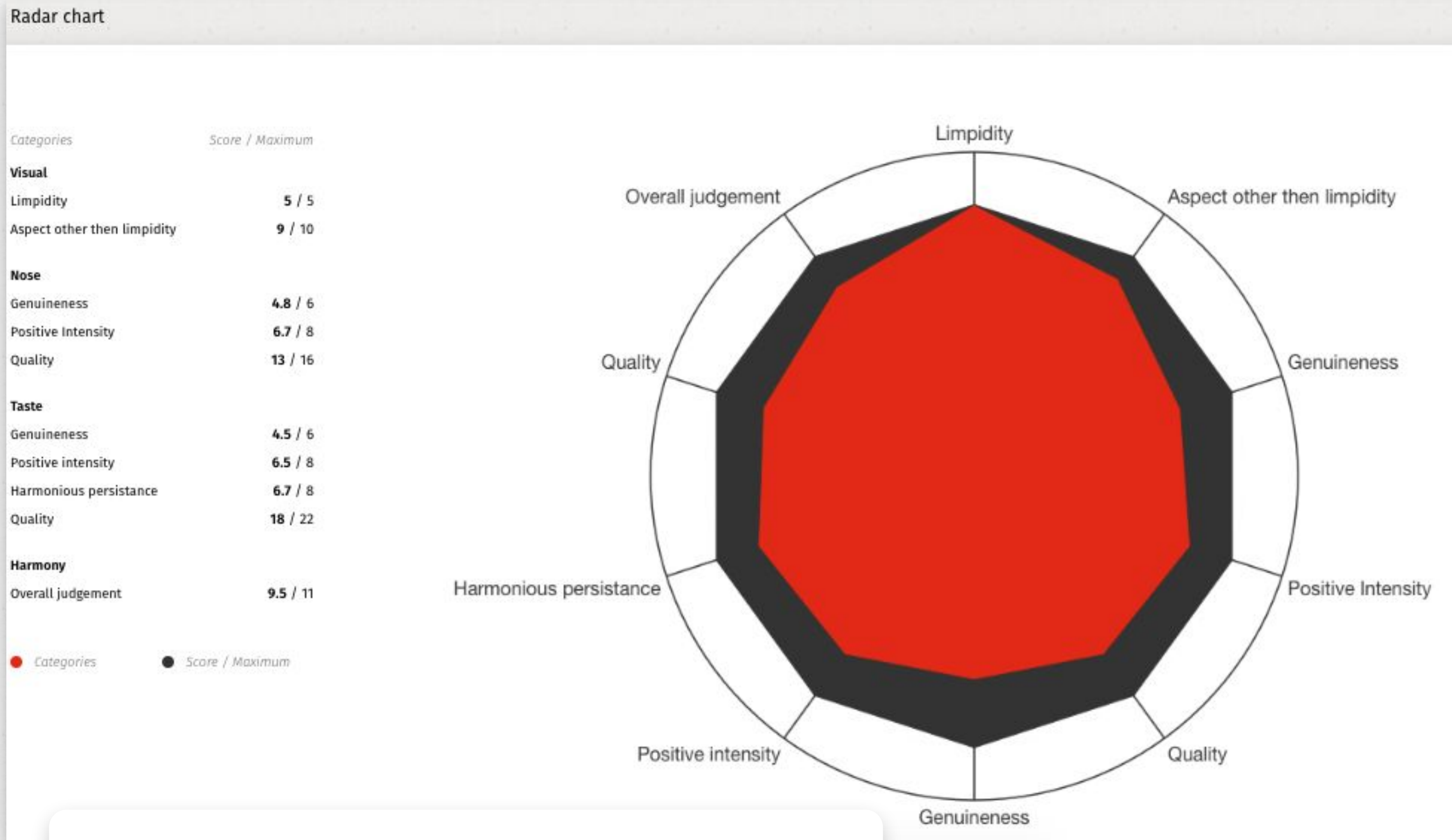
## 6 Detailed report on each sample

Gustos.Life offers added value for competition participants by providing them with access to **complete and detailed information about sample scores**, as well as **specific comments by the jury** about possible product flaws - regardless of whether the sample was awarded a medal or not.

Descriptors		Judge scores					
Visual	Limpidity	5	5	5	5	5	5
	Aspect other then limpidity	10	10	8	6	10	10
Nose	Genuineness	5	5	4	5	5	5
	Positive Intensity	7	7	7	6	6	7
	Quality	14	14	12	12	12	14
Taste	Genuineness	4	4	5	6	4	4
	Positive intensity	6	7	7	6	7	6
	Harmonious persistance	7	7	6	7	7	6
	Quality	19	16	19	16	19	19
Harmony / Overall judgen		9	10	9	9	10	10
Total		86	85	82	78	85	86
Average total		81					
Final score		81					

The scores of each jury member according to O.I.V. methodology

## 7 Radar charts and comments



Complete understanding of  
evaluation criteria



app.gustos.life

gustos.life Wines Tastings Investment Blog Organisation Name ▾ En ▾

← back to My competitions

Create new competition

English Русский Română Add language ⊕

Event logo\*

Competition name

Your competition name

Description

Your competition description

Reglament\*

Choose file

Competition start

DD.MM.YY

Competition end

DD.MM.YY

Address

Country ▾ City

Street House

Place

Contacts

Contact name and surname

Phone number Site

e-mail

Create competition

Created by deeplace™

Terms of conditions About us

Contact us via

For the convenience of organizers, jury members and participants, the interfaces have both an English and a fully working Russian version.



The screenshot shows a web browser window with the address bar displaying 'app.gustos.life'. The page title is 'Register participant'. The form is divided into two columns. The left column contains fields for 'Participant name', 'Business activity' (with buttons for 'Wine producer', 'Wine merchant', 'Trade mark owner', 'Distributor', 'Buyer', 'Media', and an 'Other' field with a plus sign), and 'Address' (with sub-fields for 'Country', 'Region', and 'City'). The right column contains fields for 'Director name and surname', 'Contact name and surname', 'e-mail', 'Mobile phone number', and 'Wine producing brands' (with a text input showing 'Vinarskie Zavody Topol'cianky S.R.O.' and a red 'X' icon, and an 'Add brand' button with a plus icon). At the bottom center is a large red button labeled 'Register participant'.

Register participant

Participant name  
Input placeholder

Business activity \*

Wine producer Wine merchant  
Trade mark owner Distributor  
Buyer Media  
Other +

Address  
Country  
Region  
City

Director name and surname  
Input placeholder

Contact name and surname  
Input placeholder

e-mail  
Input placeholder

Mobile phone number  
Input placeholder

Wine producing brands \*  
Vinarskie Zavody Topol'cianky S.R.O. X  
Add brand +

Register participant


Quick registration of participants - manufacturers and vendors or other third organizations that nominate products from different brands for the contest



Full beverage name

Example Test sample

Full photo



Vineyard \*

Vinaria Hincesti ▾

Country \*

--- Select --- ▾

Beverage name \*

Test sample

Wine series

+ add new wine... ▾

Examp

☒ Include brand and serial in wine name

Alcohol \* 14 % Sugar \* 12 g/L

Prod. volume

---

Beverage type \*

Wine ▾

Colour

Red ▾

CO2

Sparkling wine ... ▾

Method

--- Select --- ▴

Classic method

Soda method (Carbonated)

Charmat (Martinotti) method

Transfer method

Vintage \*

2018

Stage of wine production \*

ready to consu... ▾

Region

--- Select --- ▾

☐ The region is a protected geographical indication

☐ Include region in the wine name

Grapes

Cabernet Sauvini... ▾ 51 %

Bastardo Magar... ▾ 49 %

Select grape ▾ ---- %

Select grape ▾ ---- %

Select grape ▾ ---- % ✕

add grape ⊕

Registration of samples can be done either by the participants themselves or through import from files.



## Submitted wines

	Wine name	Wine type	Alc	Sug. g/L	Vint.	Winery	
1	<b>157</b> - Cuvee de Purcari Fetească Alba	White wine of non-aromatic grape varieties / Sparkling wine (CO2 more than 2.5 bar) / Sugar no more than 12 g/L / Classic method	12.5 %	8.2	2017	Vinaria Purcari	<a href="#">view details</a>
2	<b>158</b> - Vinohora Rara Neagra & Malbec	Red wine / Still wine (CO2 less than 0.5 bar) / Sugar no more than 4 g/L	13.5 %	3	2018	Vinaria Purcari	<a href="#">view details</a>
3	<b>159</b> - Negru de Purcari	Red wine / Still wine (CO2 less than 0.5 bar) / Sugar no more than 4 g/L	13.5 %	3.2	2017	Vinaria Purcari	<a href="#">view details</a>
4	<b>160</b> - Rara Neagra de Purcari	Red wine / Still wine (CO2 less than 0.5 bar) / Sugar no more than 4 g/L	13.6 %	2.9	2019	Vinaria Purcari	<a href="#">view details</a>
5	<b>161</b> - Freedom Blend	Red wine / Still wine (CO2 less than 0.5 bar) / Sugar no more than 4 g/L	13.7 %	3.2	2018	Vinaria Purcari	<a href="#">view details</a>
6	<b>162</b> - Alb de Purcari	White wine of non-aromatic grape varieties / Still wine (CO2 less than 0.5 bar) / Sugar no more than 4 g/L	13.3 %	3	2017	Vinaria Purcari	<a href="#">view details</a>
7	<b>163</b> - Vinohora Feteasca Alba - Chardonnay	White wine of non-aromatic grape varieties / Still wine (CO2 less than 0.5 bar) / Sugar no more than 4 g/L	13.1 %	2.6	2018	Vinaria Purcari	<a href="#">view details</a>
8	<b>164</b> - Pinot Grigio de Purcari	White wine of non-aromatic grape varieties / Still wine (CO2 less than 0.5 bar) / Sugar no more than 4 g/L	13.3 %	1.8	2019	Vinaria Purcari	<a href="#">view details</a>
9	<b>165</b> - Chardonnay de Purcari	White wine of non-aromatic grape varieties / Still wine (CO2 less than 0.5 bar) / Sugar no more than 4 g/L	13.6 %	2.4	2019	Vinaria Purcari	<a href="#">view details</a>
10	<b>166</b> - Cuvée de Purcari White Brut	White wine of non-aromatic grape varieties / Sparkling wine (CO2 more than 2.5 bar) / Sugar no more than 12 g/L / Classic method	13.2 %	8.5	2017	Vinaria Purcari	<a href="#">view details</a>
11	<b>167</b> - Cuvée de Purcari White Extra Brut	White wine of non-aromatic grape varieties / Sparkling wine (CO2 more than 2.5 bar) / Sugar no more than 12 g/L / Classic method	13.2 %	3.7	2017	Vinaria Purcari	<a href="#">view details</a>

The submitted samples are automatically categorised according to the methodology



Invite taster to competition

Taster name

Input placeholder

e-mail

Input placeholder

Send invitation

The Organiser invites the judges and monitors the assembled jury in a separate list

Registered tasters:		
Taster name ▾	Country ▾	Comission ▾
Clayton Aguilar	Costa Rica	622
Eunice Garcia	Cook Islands	700
Seth Alexander	Barbados	107
Pearl Cunningham	Saint Kitts and Nevis	505
Ellen Fisher	Montenegro	430
Invite taster ⊕		



- Add samples
- Add jury members
- Choose commission chairman
- Download wine stickers for marking the samples

Right before the start of the work of each commission, all samples should be marked as “**Ready**” in case of readiness, or as “**Excluded**” if for some reason they will not participate in the competition.

Tasters:

Randall Rose

+

Wine samples:

Auto sort

Print wine codes

Add wine sample

Taster name	Country	
Catherine Stanley	Equatorial Guinea	×
Josephine Burgess	Sudan	×
Lena Stephens	Isle of Man	×
Howard Moore	Dominican Republic	×
Ethan Waters	Brunei Darussalam	×
Nell Hill	Indonesia	×
Estelle Harmon	Guadeloupe	×

Select chairman:

Josephine Burgess

⊕

	Wine name	Alc	Sugar	CO2	Vint.	Code	
1	195 - How Do I Know If I M Getting Any Of This Law Of Attraction Stuff	83%	16 g/L	< 0.5	1973	Yes No Exc	×
2	196 - Harness The Power Of Words In Your Life	47%	33 g/L	0.5-2.5	1991	Yes No Exc	×
3	197 - A Brief History Of Creation	45%	64 g/L	0.5-2.5	1954	Yes No Exc	×
4	198 - Religion And Science	2%	43 g/L	---	1966	Yes No Exc	×
5	199 - Peace On Earth A Wonderful Wish But No Way	26%	6 g/L	---	2020	Yes No Exc	×
6	200 - Vampires The Romantic Ideology Behind Them	34%	85 g/L	---	1966	Yes No Exc	×
7	201 - On Being Human	74%	87 g/L	0.5-2.5	1914	Yes No Exc	×
8	201 - The Emerald Buddha	74%	87 g/L	> 2.5	1914	Yes No Exc	×
9	201 - The Emerald Buddha	74%	87 g/L	< 0.5	1914	Yes No Exc	×



app.gustos.life

Spirituos beverages

Visual	Excellent	Very good	Good	Satisfactory	Inadequate	Observation
Limpidity	5	4	3	2	1	
Colour	5	4	3	2	1	

Nose	Excellent	Very good	Good	Satisfactory	Inadequate	Observation
Typicality	6	5	4	3	2	
Quality	15	13	11	9	7	
Positive intensity	9	7	5	3	1	

Taste	Excellent	Very good	Good	Satisfactory	Inadequate	Observation
Genuineness	8	7	6	5	4	
Quality	20	18	14	10	6	
Harmonic persistence	12	10	8	6	4	

Harmony	Excellent	Very good	Good	Satisfactory	Inadequate	Observation
Overall judgement	20	18	14	10	6	

☐ Eliminated due to major defect
 

Total score 50

Ageing potential 100
 

Done

For each sample the judge fills in the score sheet containing a list of predefined by methodology descriptors and score options





Please wait for the  
next wine sample

After submitting the tasting card for one sample, the Judge has to wait for the rest of the commission to do the same

## Judge progress

● Cory Page	
● Catherine Stanley	
● Josephine Burgess	⊞
● Lena Stephens	
● Howard Moore	
● Ethan Waters	
● Nell Hill	
● Estelle Harmon	

Next sample

The commission Chairman monitors in real time the readiness of each Judge and after all of them have submitted the score sheets for the current sample, the Chairman orders the next one



After the wine tasting activities in a commission are over, each Judge will have access to compare the results of his evaluation of each wine sample (already deanonymized) with the final score it received.

This information will be stored in his account history where he will always be able to view and print it.

← Back to Competition page

Eurasia Wines & Spirits Contest / Comission 101

Date: 16.05.2018    Status: **Finished**

**Judges:**

Taster name	Country
Catherine Stanley	Equatorial Guinea
Josephine Burgess	Sudan
Lena Stephens	Isle of Man
Howard Moore	Dominican Republic
Ethan Waters	Brunei Darussalam
Nell Hill	Indonesia
Estelle Harmon	Guadeloupe

**Samples:**

	Wine name	My score	Total	+/- 7
1	<b>195</b> - How Do I Know If I M Getting Any Of This Law Of Attraction Stuff	<b>45</b>	60	60
2	<b>196</b> - Harness The Power Of Words In Your Life	<b>53</b>	64	64
3	<b>197</b> - A Brief History Of Creation	ELIMINATED		
4	<b>198</b> - Religion And Science	<b>57</b>	70	81
5	<b>199</b> - Peace On Earth A Wonderful Wish But No Way	EXCLUDED		
6	<b>200</b> - Vampires The Romantic Ideology Behind Them	<b>14</b>	26	26
7	<b>201</b> - On Being Human	<b>35</b>	46	46



After the wine tasting activities in a commission are over the Organiser will be able to instantly view the competition results, as well as download and/or print the final wine tasting report files.

The screenshot shows a web application interface for 'app.gustos.life'. At the top, there's a navigation bar with a 'back to Competition page' link and a 'My account' section. Below this, the date '16.05.2018' and status 'Finished' are displayed, along with a red 'Download scores' button. The main content area is divided into two sections: 'Judges' and 'Samples'.

**Judges:**

Taster name	Country
Catherine Stanley	Equatorial Guinea
Josephine Burgess	Sudan
Lena Stephens	Isle of Man
Howard Moore	Dominican Republic
Ethan Waters	Brunei Darussalam
Nell Hill	Indonesia
Estelle Harmon	Guadeloupe

**Samples:**

	Wine name	Code	Score	+/- 7
01	195 - How Do I Know If I M Getting Any Of This Law...	3-A-21	45	60
02	196 - Harness The Power Of Words In Your Life	3-A-21	53	64
03	197 - A Brief History Of Creation	3-A-21	ELIMINATED	
04	198 - Religion And Science	3-A-21	EXCLUDED	
05	199 - Peace On Earth A Wonderful Wish But No...	3-A-21	92	24
06	200 - Vampires The Romantic Ideology...	3-A-21	14	26
88	201 - On Being Human	3-A-21	35	46



# THANK YOU!



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